

SUSAN H. PETTYJOHN *SENIOR CONSULTANT*



Susan H. Pettyjohn is an experienced and accomplished advancement professional with more than 26 years of higher education experience, with the majority of her time in senior level leadership positions. Susan's strengths and experiences include organizational assessment and management, strategic planning, campaign planning, and board development. She is also very experienced in alumni relations with both an independent and non-independent association. Susan currently serves on the School of Education Development Board for William & Mary. She also is a member of the Steering Committee for the Society of 1918, William & Mary's women in philanthropy program. Susan loves sailing on the Chesapeake Bay and taught sailing professionally for a sailing school for women.

CLIENTS SERVED

- ◆ Denison University
- ◆ Mount Holyoke College
- ◆ NC State University
- ◆ Rollins College
- ◆ Simmons College
- ◆ St. Catherine University
- ◆ The Universities at Shady Grove, Maryland
- ◆ The University of Maryland
- ◆ The University of Virginia Alumni Association
- ◆ The University System of Maryland Foundation
- ◆ Western Carolina University

BEFORE WASHBURN & MCGOLDRICK

- ◆ 17 years at The College of William & Mary in a variety of leadership positions including interim Vice President for Advancement where she led the effort to complete its \$500 million campaign.
- ◆ Nine years at Appalachian State University as Vice Chancellor for University Advancement overseeing Development, University Communications, the ASU Foundation, Alumni Affairs and Arts and Cultural Programs and planned and lead the successful completion of its \$200 million campaign.
- ◆ Received a Bachelor of Music degree from UNCG and a Master of Arts degree in Higher Education from William & Mary.