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LeaderNotes

A newsletter for Foundation Directors and friends of higher education in Maryland

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Dear Friends and Colleagues:

This spring has proved to be quite productive for the Foundation. On May 6, we held a Leadership Summit at Hidden Waters for the board chairs of our affiliated foundations, as well as the vice presidents for advancement from across the USM. The Summit was very well attended and it was a nice opportunity for networking. Topics covered included: (1) building and maintaining a strong board, with special attention to the nomination process, qualities of a successful board member, and board expectations; (2) key issues and trends, with a focus on congressional inquiries into endowments and FOIA/threats to donor privacy; and (3) best practices in foundation management, with an emphasis on spending policies (including UPMIFA), accountability and stewardship, and governance. A special thank you to Regent Barry Gossett for his participation, and also to Brodie Remington, vice president for university relations at University of Maryland, who pinch hit for us when our keynote speaker had to cancel.

The next full Board meeting will be on June 4 from 10 until noon at the University of Baltimore. We have a number of interesting topics planned, as well as updates from our committees who work so hard to support our efforts. The speaker will be Stuart Moulthrop, Liberal Arts Advisory Council Distinguished Professor and director of the simulation and digital entertainment bachelor's degree program at UB. A well known writer, artist, and critic, Professor Moulthrop will demonstrate a 3-D arcade game developed in XNA, built on a PC, and exported to X-Box 360. The current game reflects upgrades and improvements made by Moulthrop and his Computer Science 315 students.

As always, please contact me with any questions or suggestions at ralej@usmd.edu.



President and CEO

Endowment Investment Performance 4/30/09*

*Estimated; Private Investments marked as of 12/31/09			
	Endowment	S&P 500	80/20
Latest Mo	1.4%	9.6%	7.8%
Calendar Yr	0.5%	-2.5%	-1.7%
Fiscal Yr	-26.5%	-30.3%	-23.6%

Towson University Receives \$1M Gift

The Bernard Osher Foundation has awarded Towson University (TU) \$1 million to establish an endowment for the Osher Lifelong Learning Institute (OLLI) at TU. OLLI at TU offers adults age 50 and older opportunities for continued learning, along with programs and activities for social and cultural enrichment.



Since its founding, OLLI at TU has grown to more than 500 members. Each spring and fall term, the institute offers more than 40 courses in the fine arts, humanities, social sciences and natural sciences. In addition to its on-campus program, OLLI furthers its community outreach mission through partnerships, offering courses at area retirement communities and senior centers, and lectures and a book club at the Towson branch of the Baltimore Country Public Library. Members contribute more than 4,600 hours of volunteer service through OLLI annually.

The Osher Foundation provided the endowment funding after awarding three consecutive annual \$100,000 grants to help grow the decade-old program's course offerings and membership. The endowment will provide a source of permanent support to augment membership and tuition income.

Founded in 1977 by Bernard Osher, the Bernard Osher Foundation seeks to improve the quality of life through support of higher education and the arts. Since 2001, the Foundation has provided grant funds to foster the growth and development of 120 Osher Lifelong Learning Institutes currently operating at universities and colleges across the country.

Belt Family, Belt Group Commit Generous Gift to Frostburg State University



Carl and Jane Belt, along with the Belt Construction Group of Companies, have expressed their commitment to Frostburg State University through the FSU Foundation with a generous pledge that

places them in the Foundation's Lillian C. Compton Society, denoting yearly contributions of \$5,000 or more.

Carl "Bucky" Belt, president of the Belt Group of construction companies in Maryland, is a member of the steering committee for Staking Our Claim: The Campaign for Frostburg, which is working to raise \$15 million in support of FSU by 2011.

"We see the need for FSU to remain a healthy, growing institution and we want to help carry that legacy forward for others to benefit and enjoy," said Bucky Belt. "We believe FSU is an important asset to our community because it offers first-class educational opportunities at a value to local and regional Maryland residents."

"As one of the larger employers in the area, FSU is a major economic engine and cultural center within our community," said Jane Belt.

More than half of the gift will go to support athletics. FSU has 21 Division III varsity athletic teams. Division III schools cannot grant scholarships based on athletic merit, so FSU's student-athletes must fund their education under the same terms as every other Frostburg student.

The rest of the Belts' gift will go to unrestricted funds, which provide the institution with the flexibility required to address the most pressing needs as they appear.

The Belt family and companies have a long history with Frostburg State University, including Bucky Belt's father, Carl Belt Sr., who was among the founding members of the FSU Foundation and whose company built many of the buildings on the campus during the 1960s and 1970s.

UMUC Receives Outreach Funding for Veterans

The University of Maryland University College has received a \$100,000 grant to enhance its outreach and services for veterans. The grant was awarded by the American Council on Education and the Wal-Mart Foundation through its Success for Veterans program. Grants were made to 20 colleges and universities that have model programs for veterans and their family members. More than 250 colleges and universities applied for the grant, officials said. The money will support efforts to create veteran-specific online orientation programs, expand on-campus veterans service centers, enhance prospective student outreach, and strengthen other services for veterans.

USM Foundation Board Member Joe Hardiman Receives Distinguished Graduate Award

A sellout crowd of 200 gathered at the Center Club on May 7 for, "A Celebration of Leadership," a University of Maryland School of Law event to honor distinguished graduates. The event also served as the school's official send-off for Dean Karen Rothenberg, who is returning to the faculty after a decade in office. Proceeds went to the newly established Rothenberg Fund for Public Service, which will support student scholarships, faculty research and public interest projects, the school said.

This year's Distinguished Graduate Award went to Joseph R. Hardiman, '62, former president and chief executive officer of the National Association of Securities Dealers and the NASDAQ Stock Market. The Rising Star Award honored Juliet Choi, '03, who is senior director of partner services at the American Red Cross.

UM Graduate Programs Receive Top Rankings

The University of Maryland's iSchool, the College of Information Studies, assumes a Top 10 ranking in the latest *U.S. News & World Report* Graduate School Rankings, with counseling/personnel, in the College of Education, and criminology, in the College of Behavioral and Social Sciences, maintaining their perennial No. 1 national rankings.

The Clark School of Engineering (No. 17) and the College of Behavioral & Social Sciences' sociology program (No. 20) ranked in the Top 20. (The Clark School's aerospace engineering program was No. 9.) The College of Education ranked 24th.

The Department of Psychology, overall, made the biggest jump of any program, going from No. 55, in 2006, the last time psychology was ranked, to No. 40 this year.

USM Institutions Well Represented Among "Maryland's Top 100 Women"

The Maryland *Daily Record* has published its 2009 list of "**Maryland's Top 100 Women**", which includes a number of faculty, employees, and friends of the USM:

Alison Asti, USM Foundation Board Member and Member, Gordon, Feinblatt, Rothman, Hoffberger & Hollander, LLC; **Marcella A. Copes**, Dean, Helene Fuld School of Nursing, Coppin State University; **Karen S. Czapanskiy**, Professor, UM School of Law; **Charlotte E. Exner**, Dean, College of Health Professions, Towson University; **Margaret Hayes**, Director of Student Educational Services and Outreach, UM School of Pharmacy; **Ellen J. Hemmerly**, Executive Director, UMBC Research Park Corporation, Inc. and Special Assistant to the Vice President, UMBC; **Diane E. Hoffman**, Associate Dean for Academic Programs and Director of the Law and Health Care Program, UM School of Law; **Jennie Hunter-**

Cevera, President, University of Maryland Biotechnology Institute; **Karen S. Kauffman**, Chair, Department of Family and Community Health, UM School of Nursing; **Diane M. Lee**, Vice Provost and Dean of Undergraduate Education, UMBC; **Margaret M. McCarthy**, Assistant Dean for Graduate Studies, Department of Physiology, UM School of Medicine; **Paula A. Monopoli**, Professor, UM School of Law; **Debra Moriarty**, Vice President for Student Affairs, Towson University; **Darlene B. Smith**, Dean, University of Baltimore Merrick School of Business; and **Georgia L. J. Sorenson**, Research Professor, James MacGregor Burns Academy of Leadership, University of Maryland School of Public Policy.

In addition, University of Maryland graduating senior **Jenna M. Aidikoff** won the prestigious Maryland **Top 100 Women Circle of Excellence Award**. Aidikoff is a bioengineering major and is one of the first students to graduate with a minor in Leadership Studies from the College of Education.

USM News Briefs

Chancellor Brit Kirwan has been selected by **Governor Martin O'Malley** to serve on the newly created **Maryland International Advisory Council**. The council was formed to help attract foreign-owned companies to the state and assist Maryland companies doing overseas business. In addition, the state will establish a business incubator at the University of Maryland and create a Maryland international business center. The International Advisory Council will be chaired by **Harold Adams**, president of HLA, LLC, and co-founder of the World Trade Center Institute. **Katie Gray**, vice president of global sensor systems for Northrop Grumman, will serve as vice chair.

The U.S. Defense Department has announced that the **University of Maryland** has won four primary **University Research Initiative awards** (all in physics) and four secondary awards. Stanford and the University of California, San Diego, followed with three primaries; and MIT, Duke, and UC Berkeley each received two.

On May 11, the **University of Maryland** gathered Baltimore area business, community, and alumni leaders at Hidden Waters as part of the university's strategic planning process.

Frostburg State University has received a bronze award from the Council for Advancement and Support Education (CASE) for its campaign case statement. Frostburg kicked off, "Staking Our Claim: The Campaign for Frostburg," last October.

Coppin State University Associate Professor and Toni Morrison Scholar **K. Zauditu-Selassie** has been awarded a Fulbright scholarship to teach literature in Cote d'Ivoire, West Africa.

She also will serve as thesis advisor to the students at the University of Cocody-Abidjan and the University of Bouake.

Gwen Beegle, Joyce Wiencek, and Chin-Hsiu Chen - all faculty members in the **Salisbury University** Samuel W. and Marilyn C. Seidel School of Education and Professional Studies - recently received a \$49,974 grant from the **Barbara Bush Foundation for Family Literacy** for the program, "Promoting Literacy at Home: Parents and Children Talking, Reading, Writing and Creating Brighter Futures."

On April 30, **Chancellor Kirwan** hosted a dinner in recognition of **Jennie Hunter-Cevera's** service as president of the **University of Maryland Biotechnology Institute**. On May 1, **Chancellor Kirwan** and the **Towson Asian Arts and Cultural Center** co-hosted an appreciation reception for donors at Hidden Waters.

Chancellor Kirwan and **UMBC President Freeman Hrabowski** co-hosted a Chautauqua program at Hidden Waters on May 5 entitled, "The First 100 Days: Obama as President," featuring UMBC Associate Professor of Political Science **Thomas F. Schaller**.

Staff News

Darlene Howe, USM Foundation Chief Audit Executive, has received the certified information systems auditor (CISA) designation from the International Systems Audit Control Association (ISACA). This credential was voted the Best Professional Certification Program by the 2009 SC Magazine Awards, the leading information technology security industry magazine.

Campaign Progress through 4/30/09

Publicly Announced Campaigns			
Institution	Announced	Goal	4/30/09
Bowie	11/08	\$15M	\$7.6M
Coppin	10/07	\$15M	\$4.0M
Frostburg	10/08	\$15M	\$9.7M
Salisbury	6/06	\$30M	\$31.4M
Towson	11/06	\$50M	\$35.6M
UB	3/09	\$40M	\$26.4M
UMB	10/07	\$650M	\$306.4M
UMBC	9/06	\$100M	\$98.0M
UMCES	11/07	\$8M	\$4.2M
UMCP	10/06	\$1B	\$617.2M
UMES	9/06	\$14M	\$8.8M
UMUC	2/08	\$26M	\$19.7M
<i>USM Federated</i>	-	<i>\$1.7B</i>	<i>\$1.19B</i>